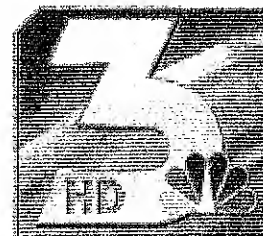


ORDER

KSNV

Orders

Order / Rev: **104666**
 Alt Order #: **06836081**
 Product Desc: **Candidate Orders**
 Estimate: **1507**
 Flight Dates: **07/25/12 - 08/07/12**
 Original Date / Rev: **07/24/12 / 08/07/12**
 Order Type: **GENERAL**

Primary AE: **Amy McCreary**
 Sales Office: **BLPHI**
 Sales Region: **National**

Agency

Name: **GMMB, Inc./ Washington D.C.**
 Buying Contact:
 Billing Contact:
 1010 Wisconsin Ave. NW
 Washington, DC 20007

Billing Type: **Cash**
 Billing Calendar: **Broadcast**
 Billing Cycle: **EOM/EOC**
 Agency Commission: **15%**

Advertiser

Name: **Obama for America** *Revised*
 Demographic: **A35+**
 Product Codes: **PLC01-Democrat**
 Priority: **SELECT PRIORITY CODE**
 Revenue Codes: **POLITICAL/AGY, PCAN, GEN**

New Business Thru:
 Order Separation: **00:05:00**
 Advertiser External ID:
 Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 06/25/12 | 07/29/12 | 66 | \$32,150.00 | \$27,327.50 |
| 07/30/12 | 08/07/12 | 26 | \$21,450.00 | \$18,232.50 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|--------------------|-------------|
| July 2012 | 66 | \$32,150.00 | \$27,327.50 | 0.00 |
| August 2012 | 26 | \$21,450.00 | \$18,232.50 | 0.00 |
| Totals | 92 | \$53,600.00 | \$45,560.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary | | | Start Of Order - End Of Order | 100% |

Order Share

| Order Share | Share | Total |
|-------------|-------|--------------|
| KSNV | 20% | \$53,600.00 |
| Market | 100% | \$268,000.00 |

Competitive Share

| Competitive Share | Share | Total |
|-------------------|-------|-------------|
| CABLE | 0% | \$0.00 |
| KBLR | 0% | \$0.00 |
| KFBT | 0% | \$0.00 |
| KINC | 0% | \$0.00 |
| KLAS | 22% | \$58,960.00 |
| KLVX | 0% | \$0.00 |
| KSNV- | 0% | \$0.00 |
| KTNV | 21% | \$56,280.00 |
| KTUD | 0% | \$0.00 |
| KVVU | 23% | \$61,640.00 |
| KVWB | 0% | \$0.00 |
| LV1 | 0% | \$0.00 |
| UNKWN | 14% | \$37,520.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|----------|----------|------------------------|-------|----------------|---------|-----|-------|----------|-----|------|------|-------|------------|
| E 1 | KSNV | 07/25/12 | 07/31/12 | M-F 5-6a WakeUp w/Wa@M | 5-6a | | MTWTF-- | :30 | 4 | \$400.00 | 1 | 0.00 | NM | 4 | \$1,600.00 |

M-F 5-6a WakeUp w/Wagners

WAKE UP WITH THE WAGNERS

Start Date End Date Weekdays Spots/Week Rate Rating

Order / Rev: 104666
 Alt Order #: 06836081
 Flight Dates: 07/25/12 - 08/07/12

Advertiser: Obama for America
 Product Desc: Candidate Orders
 Estimate: 1507

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|-----------|-------------------|-----------------|--|-------------------|-----------------------|-----------------|---------------|---------------|-----------------------|-----|------------|-------------|-------|------------|
| E 1 | KSNV | 07/25/12 | 07/31/12 | M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners | CM | 5-6a | MTWTF-- | :30 | 4 | \$400.00 | 1 | 0.00 | NM | 4 | \$1,600.00 |
| WAKE UP WITH THE WAGNERS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 07/25/12 | 07/31/12 | MTWTF-- | 4 | | \$400.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 2 | KSNV | 07/25/12-07/31/12 | | M-F 5-6a WakeUp w/Wagners | | 5-6a | MTWThF---- | :30 | | (\$400.00) | | 0.00 | NM | | |
| See MG 1.5 | | | | | | | | | | | | | | | |
| [NO PRODUCTION] NO PRODUCTION | | | | | | | | | | | | | | | |
| 5 | KSNV | 07/27/12-07/27/12 | | M-F 5-6a WakeUp w/Wagners | | 5-6a | -----F---- | :30 | | \$400.00 | | 0.00 | NM | | |
| Ⓜ MG for 1.2 07/25 | | | | | | | | | | | | | | | |
| [mg] | | | | | | | | | | | | | | | |
| E 2 | KSNV | 08/01/12 | 08/07/12 | M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners | CM | 5-6a | MTWT--- | :30 | 1 | \$400.00 | 1 | 0.00 | NM | 1 | \$400.00 |
| WAKE UP WITH THE WAGNERS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 08/01/12 | 08/07/12 | MTWT--- | 1 | | \$400.00 | | 0.00 | | | | | | |
| E 3 | KSNV | 07/25/12 | 07/31/12 | Early Today Early Today | CM | 4-430am | MTWTF-- | :30 | 5 | \$150.00 | 1 | 0.00 | NM | 2 | \$300.00 |
| EARLY TODAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 07/25/12 | 07/31/12 | --WT--- | 2 | | \$150.00 | | 0.00 | | | | | | |
| E 4 | KSNV | 07/25/12 | 07/31/12 | Wake Up Early w/ Wagners Wake Up Early Wagners | CM | 430a-5a | MTWT--- | :30 | 6 | \$150.00 | 2 | 0.00 | NM | 6 | \$900.00 |
| EARLY TODAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 07/25/12 | 07/31/12 | MTWT--- | 6 | | \$150.00 | | 0.00 | | | | | | |
| E 5 | KSNV | 07/25/12 | 07/31/12 | M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners | CM | 6-7a | MTWTF-- | :30 | 4 | \$700.00 | 1 | 0.00 | NM | 4 | \$2,800.00 |
| WAKE UP WITH THE WAGNERS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 07/25/12 | 07/31/12 | MTWTF-- | 4 | | \$700.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 4 | KSNV | 07/25/12-07/31/12 | | M-F 6-7a WakeUp w/Wagners | | 6-7a | MTWThF---- | :30 | | (\$700.00) | | 0.00 | NM | | |
| See MG 5.5 | | | | | | | | | | | | | | | |
| [NO PRODUCTION] NO PRODUCTION | | | | | | | | | | | | | | | |
| 5 | KSNV | 07/27/12-07/31/12 | | M-F 6-7a WakeUp w/Wagners | | 6-7a | MT----F---- | :30 | | \$700.00 | | 0.00 | NM | | |
| Ⓜ MG for 5.4 07/25 | | | | | | | | | | | | | | | |
| [mg] | | | | | | | | | | | | | | | |
| E 7 | KSNV | 07/25/12 | 07/31/12 | Today Show Today Show | CM | 658a-9am | MTWTF-- | :30 | 5 | \$1,400.00 | 1 | 0.00 | NM | 5 | \$7,000.00 |
| TODAY SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 07/25/12 | 07/31/12 | MTWTF-- | 5 | | \$1,400.00 | | 0.00 | | | | | | |
| E 12 | KSNV | 07/29/12 | 07/29/12 | News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY | CM | 6a-7a | -----S | :30 | 1 | \$350.00 | 1 | 0.00 | NM | 1 | \$350.00 |
| NEWS 3 AT SUNRISE no pgm 7/8, 8/5, 8/12 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 07/23/12 | 07/29/12 | -----S | 1 | | \$350.00 | | 0.00 | | | | | | |
| E 14 | KSNV | 07/25/12 | 07/31/12 | M-F Today Show II 3rd Hour M-F Today Show II | CM | 9-10a | MTWTF-- | :30 | 4 | \$500.00 | 2 | 0.00 | NM | 4 | \$2,000.00 |
| TODAY SHOW II | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 07/25/12 | 07/31/12 | --WTF-- | 4 | | \$500.00 | | 0.00 | | | | | | |
| E 15 | KSNV | 07/25/12 | 07/31/12 | M-F Today Show III 4th Hour Today 4th Hour | CM | 10am-11am | MTWTF-- | :30 | 4 | \$325.00 | 2 | 0.00 | NM | 4 | \$1,300.00 |
| TODAY SHOW III | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 07/25/12 | 07/31/12 | --WTF-- | 4 | | \$325.00 | | 0.00 | | | | | | |

Order / Rev: 104666
 Alt Order #: 06836081
 Flight Dates: 07/25/12 - 08/07/12

Advertiser: Obama for America
 Product Desc: Candidate Orders
 Estimate: 1507
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|-----------|-------------------|---------------------------|---|-------|----------------------------|-------------------|---------------|-------------|-------------|-----|---------------|-------------|-------|------------|
| E 15 | KSNV | 07/25/12 | 07/31/12 | M-F Today Show III 4th Hr Today 4th Hour | CM | 10am-11am | MTWTF-- | :30 | 4 | \$325.002 | | 0.00 | NM | 4 | \$1,300.00 |
| TODAY SHOW III | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 07/25/12 | 07/31/12 | --WTF-- | | | 4 | | \$325.00 | | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 07/25/12-07/31/12 | M-F Today Show III 4th Hr | | | 10am-11am | --WThF---- | :30 | | (\$325.00) | | 0.00 | NM | | |
| See MG 15.5 | | | | | | | | | | | | | | | |
| [TECHINCAL DIFFICULTY] TECHINCAL DIFFICULTY | | | | | | | | | | | | | | | |
| 5 | KSNV | 07/27/12-07/27/12 | M-F Today Show III 4th Hr | | | 10am-11am | -----F---- | :30 | | \$325.00 | | 0.00 | NM | | |
| Ⓜ MG for 15.1 07/25 | | | | | | | | | | | | | | | |
| [mg] | | | | | | | | | | | | | | | |
| E 16 | KSNV | 07/25/12 | 07/31/12 | Rachael Ray Rachael Ray | CM | 11am-12pm | MTWTF-- | :30 | 4 | \$200.002 | | 0.00 | NM | 4 | \$800.00 |
| RACHEL RAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 07/25/12 | 07/31/12 | --WTF-- | | | 4 | | \$200.00 | | | 0.00 | | | |
| E 17 | KSNV | 07/25/12 | 07/31/12 | Noon News Noon News | CM | 12-1230pm | MTWTF-- | :30 | 4 | \$425.002 | | 0.00 | NM | 4 | \$1,700.00 |
| NEWS 3 AT NOON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 07/25/12 | 07/31/12 | --WTF-- | | | 4 | | \$425.00 | | | 0.00 | | | |
| E 18 | KSNV | 07/25/12 | 07/31/12 | The Agenda 1230pm The Agenda 1230pm | CM | 1230-1p | MTWTF-- | :30 | 4 | \$200.002 | | 0.00 | NM | 4 | \$800.00 |
| NEWS 3 AGENDA | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 07/25/12 | 07/31/12 | --WTF-- | | | 4 | | \$200.00 | | | 0.00 | | | |
| E 19 | KSNV | 07/25/12 | 07/31/12 | Days of our Lives Days of our Lives | CM | 1258p-2pm | MTWTF-- | :30 | 4 | \$425.002 | | 0.00 | NM | 4 | \$1,700.00 |
| DAYS OF OUR LIVES | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 07/25/12 | 07/31/12 | --WTF-- | | | 4 | | \$425.00 | | | 0.00 | | | |
| E 20 | KSNV | 07/25/12 | 07/31/12 | The Doctors The Doctors | CM | 2pm-3pm | MTWTF-- | :30 | 4 | \$175.002 | | 0.00 | NM | 4 | \$700.00 |
| THE DOCTORS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 07/25/12 | 07/31/12 | --WTF-- | | | 4 | | \$175.00 | | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 3 | KSNV | 07/25/12-07/31/12 | The Doctors | | | 2pm-3pm | --WThF---- | :30 | | (\$175.00) | | 0.00 | NM | | |
| See MG 20.5 | | | | | | | | | | | | | | | |
| [NEWS SPECIAL REPORT] | | | | | | | | | | | | | | | |
| 5 | KSNV | 07/27/12-07/27/12 | The Doctors | | | 2pm-3pm | -----F---- | :30 | | \$175.00 | | 0.00 | NM | | |
| Ⓜ MG for 20.3 07/25 | | | | | | | | | | | | | | | |
| [MG] | | | | | | | | | | | | | | | |
| E 21 | KSNV | 07/25/12 | 07/31/12 | Dr. Phil Dr Phil | CM | 3-4p | MTWTF-- | :30 | 4 | \$450.002 | | 0.00 | NM | 4 | \$1,800.00 |
| DR. PHIL no pgm 7/30- 8/10 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 07/25/12 | 07/31/12 | --WTF-- | | | 4 | | \$450.00 | | | 0.00 | | | |
| E 22 | KSNV | 07/25/12 | 07/31/12 | NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) | CM | 4-5pm (4:30 PM-5:00 PM) | MTWTF-- | :30 | 4 | \$700.002 | | 0.00 | NM | 3 | \$2,100.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 07/25/12 | 07/31/12 | MTWTF-- | | | 3 | | \$700.00 | | | 0.00 | | | |
| E 23 | KSNV | 07/25/12 | 07/31/12 | NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) | CM | 4-5pm (4:00 PM-4:30 PM) | MTWTF-- | :30 | 2 | \$700.002 | | 0.00 | NM | 2 | \$1,400.00 |
| FIRST NEWS 3 AT FOUR | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 07/25/12 | 07/31/12 | MTWTF-- | | | 2 | | \$700.00 | | | 0.00 | | | |
| E 24 | KSNV | 07/25/12 | 07/31/12 | M-F Early News M-F Early News | CM | 5-630p | MTWTF-- | :30 | 4 | \$1,000.002 | | 0.00 | NM | 4 | \$4,000.00 |

Order / Rev: 104666
 Alt Order #: 06836081
 Flight Dates: 07/25/12 - 08/07/12

Advertiser: Obama for America
 Product Desc: Candidate Orders
 Estimate: 1507

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---------------------------|------|-------------------|-----------------|---------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| EARLY NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/25/12 | 07/31/12 | MTWTF-- | | | | | 4 | \$1,000.00 | | 0.00 | | | |
| E 26 | KSNV | 07/28/12 | 07/28/12 | Sa-Su Early News | CM | 5pm-630pm | -----S- | :30 | 1 | \$650.00 | 2 | 0.00 | NM | 1 | \$650.00 |
| | | | | Sa-Su Early News | | | | | | | | | | | |
| KVBC EARLY NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/23/12 | 07/29/12 | -----S- | | | | | 1 | \$650.00 | | 0.00 | | | |
| E 27 | KSNV | 07/29/12 | 07/29/12 | SUN. 6PM NEWS OLYM | CM | Sun. 6p-7p | -----S | :30 | 1 | \$650.00 | 2 | 0.00 | NM | 1 | \$650.00 |
| | | | | SUN 6p News Hour OLYMPICS | | | | | | | | | | | |
| KSNV EARLY NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/23/12 | 07/29/12 | -----S | | | | | 1 | \$650.00 | | 0.00 | | | |
| E 28 | KSNV | 07/26/12 | 07/26/12 | Thurs PR 10-11p | CM | 10-11pm | ---T--- | :30 | 1 | \$1,400.00 | 3 | 0.00 | NM | 1 | \$1,400.00 |
| | | | | Thursday Prime 10-11pm | | | | | | | | | | | |
| ROCK CENTER W/B. WILLIAMS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/23/12 | 07/29/12 | ---T--- | | | | | 1 | \$1,400.00 | | 0.00 | | | |
| E 29 | KSNV | 07/25/12 | 07/31/12 | M-F News 3 at Eleven | CM | 11pm-1135pm | --WT--- | :30 | 2 | \$1,100.00 | 1 | 0.00 | NM | 2 | \$2,200.00 |
| | | | | M-F News 3 at Eleven | | | | | | | | | | | |
| NEWS 3 NIGHTSIDE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/25/12 | 07/31/12 | --WT--- | | | | | 2 | \$1,100.00 | | 0.00 | | | |
| E 30 | KSNV | 07/28/12 | 07/28/12 | Olympics Late News 3 | CM | 11pm-12:35am | -----S- | :30 | 1 | \$1,000.00 | 7 | 0.00 | NM | 1 | \$1,000.00 |
| | | | | Late News during Olympics | | | | | | | | | | | |
| NEWS 3 NIGHTSIDE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/23/12 | 07/29/12 | -----S- | | | | | 1 | \$1,000.00 | | 0.00 | | | |
| E 31 | KSNV | 07/25/12 | 07/31/12 | The Tonight Show | CM | 1135p-1237a | --WT--- | :30 | 4 | \$425.00 | 1 | 0.00 | NM | 4 | \$1,700.00 |
| | | | | Tonight Show | | | | | | | | | | | |
| TONIGHT SHOW W/ JAY LENO | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/25/12 | 07/31/12 | --WT--- | | | | | 4 | \$425.00 | | 0.00 | | | |
| E 33 | KSNV | 07/25/12 | 07/31/12 | Late Night w/Fallon | CM | 1237a-136am | --WT--- | :30 | 5 | \$225.00 | 1 | 0.00 | NM | 5 | \$1,125.00 |
| | | | | Late Night w/Fallon | | | | | | | | | | | |
| LATE NIGHT W/JIMMY FALLON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/25/12 | 07/31/12 | --WT--- | | | | | 5 | \$225.00 | | 0.00 | | | |
| E 35 | KSNV | 07/25/12 | 07/31/12 | Olympics Daytime Week | CM | 9am-4pm | MT----- | :30 | 4 | \$1,200.00 | 3 | 0.00 | NM | 4 | \$4,800.00 |
| | | | | Olympics Daytime Weekdays | | | | | | | | | | | |
| OLYMPIC DAYTIME | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/25/12 | 07/31/12 | MT----- | | | | | 4 | \$1,200.00 | | 0.00 | | | |
| N 36 | KSNV | 07/27/12 | 07/31/12 | Olympics Late News 3 | CM | 11pm-12:35am | MT----- | :30 | 2 | \$1,000.00 | 7 | 0.00 | NM | 2 | \$2,000.00 |
| | | | | Late News during Olympics | | | | | | | | | | | |
| NEWS 3 NIGHTSIDE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/25/12 | 07/31/12 | MT----- | | | | | 2 | \$1,000.00 | | 0.00 | | | |
| N 37 | KSNV | 07/26/12 | 07/27/12 | M-F Early News | CM | 5-630p | ---TF-- | :30 | 1 | \$1,000.00 | 1 | 0.00 | NM | 1 | \$1,000.00 |
| | | | | M-F Early News | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/23/12 | 07/29/12 | ---TF-- | | | | | 1 | \$1,000.00 | | 0.00 | | | |
| N 38 | KSNV | 07/30/12 | 07/31/12 | Olympics Daytime Week | CM | 9am-4pm | MT----- | :30 | 2 | \$1,200.00 | 3 | 0.00 | NM | 2 | \$2,400.00 |
| | | | | Olympics Daytime Weekdays | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/30/12 | 08/05/12 | MT----- | | | | | 2 | \$1,200.00 | | 0.00 | | | |
| N 39 | KSNV | 08/01/12 | 08/02/12 | Olympics Daytime Week | CM | 9am-4pm | --WT--- | :30 | 2 | \$1,200.00 | 3 | 0.00 | NM | 2 | \$2,400.00 |
| | | | | Olympics Daytime Weekdays | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/30/12 | 08/05/12 | --WT--- | | | | | 2 | \$1,200.00 | | 0.00 | | | |
| N 40 | KSNV | 07/26/12 | 07/27/12 | | CM | 2pm-3pm | | :30 | 1 | \$175.00 | 2 | 0.00 | NM | 1 | \$175.00 |

Order / Rev: 104666
Alt Order #: 06836081
Flight Dates: 07/25/12 - 08/07/12

Advertiser: Obama for America
Product Desc: Candidate Orders
Estimate: 1507
KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------|------|-------------------|-----------------|---------------------------|-------|----------------|-------------------|-----|-------------|----------|---------------|------|--------|-------|-------------|
| The Doctors | | | | | | | | | | | | | | | |
| The Doctors | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 07/23/12 | 07/29/12 | ----TF-- | | | 1 | | \$175.00 | | 0.00 | | | | |
| N 42 | KSNV | 08/01/12 | 08/01/12 | M-F 5-6a WakeUp w/WagM | | 5-6a | --W---- | :30 | 1 | \$450.00 | 1 | 0.00 | NM | 1 | \$450.00 |
| | | | | M-F 5-6a WakeUp w/Wagners | | | | | | | | | | | |
| EARLY TODAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 08/01/12 | 08/07/12 | --W---- | | | 1 | | \$450.00 | | 0.00 | | | | |
| | | | | | | | | | | | | | Totals | 92 | \$53,600.00 |